



California

News From TeamCalifornia

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Trade Show Spaces Going Fast



The TeamCA Tradeshow Program has been one of TeamCA's most popular offerings and spaces in the upcoming shows are going fast.

TeamCA is currently taking reservations for **CoreNet Global Summit** in Orlando

Dear Jon,

Here is your copy of the newsletter of the new TeamCalifornia. It features current TeamCalifornia events and activities as TeamCalifornia marches forward. We hope you enjoy hearing the latest about cooperative marketing activities that can help you promote your community!

• **Jon Whiteman Named New TeamCA Administrator**

TeamCalifornia is extremely pleased to announce that **Jon Whiteman** as TeamCalifornia Administrator. Now with Jon on board as professional staff, TeamCA will be able to start offering its members the enhanced benefits that many of you have heard about in our 2006 -2007 Marketing Plan.

Jon is a well-respected member of California's economic development community. He left the economic development field three years ago after stints as a Senior Development Specialist with the Sacramento Regional Office and Assistant State Director with the California SBDC Program in the old Trade and Commerce Agency. Before that he was Economic Development Director for the City of Yuba City.

Jon will be responsible for TeamCA's day-to-day administrative activities such as accounting and financial management, membership relations and trade show and other marketing program administration.

We certainly want to thank **Keith Sutton** who has tirelessly provided his essential administrative services to TeamCA over the last two years. And we'd also like to thank **Greg O'Sullivan** who stepped up to help us position TeamCA as a self-sustaining membership-based organization.

in November, the **Medical Design and Manufacturing West** show in Anaheim in February and **BIO 2007** in Boston in May.

Keith Sutton, Tradeshow Committee chair, points out that even though the shows aren't scheduled until later in the year or into next year, TeamCA needs to reserve and put a deposit on exhibit floor space ASAP to get the best floor locations.

TeamCA will have both its own 10' x 10' or 10' x 30' shared booth in the dramatic California Pavilion, in which you can also have your own booth, at all three shows.

And don't forget that there is a substantial discount for TeamCA members.

For more information or to sign up for a show in either the TeamCA booth or California Pavilion, please contact Jon Whiteman, TeamCA Administrator, at jon@teamca.org or at (916) 498-3764.

[Find out more....](#)

:: info@teamca.org
:: <http://www.teamca.org>

:: (916) 498-3764

Now with Jon's appointment TeamCA is in a position to grow in the future and provide even more services to California economic developers. You can contact him at jon@teamca.org. Welcome Jon!

[Read on...](#)

- **Membership Drive in Full Gear**

The TeamCA membership drive which kicked off the CALED annual conference in Palm Springs is going in full gear. The Membership Committee has mailed out introductory letters and brochures to all CALED attendees and is following up with a personal phone call to discuss membership benefits.

THERE IS A 10% DISCOUNT ON ALL NEW AND RENEWABLE TEAMCA MEMBERSHIPS THROUGH JUNE 30TH.

"We're getting a lot of great response when people realize the benefits and savings associated with TeamCA membership," Tracey Hernandez, Membership Committee chair reports.

If you would like to get your TeamCA membership going and start enjoying all the benefits of membership, please contact Tracey at THernandez@sactoedc.org or visit www.teamca.org.

[Membership application...](#)

- **CA Jobs Commission New Major Sponsor**

The **California Commission on Jobs and Economic Growth** has become TeamCA's second Major Gold Sponsor with a pledge of \$25,000.

The Commission brings together leaders from business, labor, academic and community organizations to help Governor Schwarzenegger attract jobs to California. In addition to directly supporting TeamCA with its sponsorship, the Commission will also be able to coordinate and leverage TeamCA's marketing efforts with the business attraction and retention activities of the Governor Schwarzenegger's office.

"We're excited to be able to bring the Commission's resources to TeamCA," said Mark Mosher, executive director of the Jobs Commission. "Our sponsorship helps

us meet one of our objective of working side- by-side with California's network of regional and local economic development organizations to promote business investment in California."

Tracy Arnold, the Commission's Deputy Director, will represent the Commission to TeamCA. Tracy has already been active on the Marketing and Communications Committee.

The Commission on Jobs and Economic Growth joins **Pacific Gas and Electric Co.** as a Major Gold Sponsor.

[For more information...](#)

- **Membership Update**

Recent new and renewing TeamCA members include the **EDC of Shasta County, City of Wasco, Santa Barbara County, Imperial Valley EDC, Central Coast Marketing Group, East Bay Alliance for Business, Sacramento Area Trade Organization** and the **City of Chula Vista**. Welcome!

[Read on...](#)

**10% off
TeamCalifornia
Membership**

Receive 10% off your membership dues by having your membership application in to TeamCalifornia by June 30, 2006.

Offer Expires: 6/30/06